

# JENNIFER KIM

Menswear Designer  
Los Angeles, CA

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## EDUCATION

California College of the Arts  
San Francisco, CA  
-BFA in Fashion Design

## EXPERIENCE

**Pacsun** / July 2021 - Present  
Anaheim, CA  
Mens Private Label Tops - Designer

- Designs Outerwear, Sweaters and Woven tops (2022-current)
- Grew the woven tops business 40% from Q1 2023-Q2 2024
- Designed Knit and Fleece tops (2021-2022)
- Trained new team members
- Develop color palettes each season
- Develops fabric and new silhouettes in line with trends
- Strengthened relationships with buying, PD, and tech design to ensure alignment and to meet deadlines
- Closely work with the graphic and print team to develop relevant art for new seasons
- Attend fittings to comment if adjustments are necessary

**Old Navy** / November 2018 - July 2021  
San Francisco, CA  
Baby Boy + Layette - Assistant Designer

- Designed categories across Knits, Wovens, Sleep, and Swim
- Researched trends and the customer to develop relevant new ideas
- Worked closely cross functionally with merch, PD, tech design, and fabric R&D

## SKILLS + STRENGTHS

- Concept driven in design processes while considering business needs
- Takes initiative to communicate in all directions
- Building strong relationships with direct team and cross functional partners
- Advanced in Adobe Suite: Illustrator, Photoshop, InDesign
- Advanced in PLM systems (creating styles, BOMs, etc)
- Advanced in Microsoft Office (outlook, onedrive, sharepoint)
- Microsoft programs: Word, Excel, Powerpoint
- Creating graphic/print art files
- Creating line sheets + tech packs
- Developing new fabrics
- Presenting assortments and concept decks
- Miro